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EDVANTIA'S KRISTINE CHADWICK & KNOWLEDGEWORKS' JENNIFER CONNER BLATZ PUBLISHED IN JONATHAN MORELL'S NEW BOOK

Charleston, WV, September 7, 2010 – Dr. Kristine Chadwick, Executive Director of Edvantia's Center for Research and Evaluation Services (CRES) & Jennifer Conner Blatz, Senior Program Officer at the KnowledgeWorks Foundation (KWF), have their case study – “Keep Up with the Program!: Adapting the Evaluation Focus to Align with a College Access Program's Changing Goals” – published in Jonathan A. Morell's new book, *“Evaluation in the Face of Uncertainty: Anticipating Surprise and Responding to the Inevitable.”*

The case study discusses an evaluation completed by Edvantia, Inc. for the Ohio College Access Network (OCAN), which was a first-of-its-kind statewide organization promoting college access and supporting college access organizations. The evaluation study was requested by KWF to assist OCAN with its strategic planning by focusing on “examining the effectiveness and influence of OCAN as a statewide college access organization”; reviewing “OCAN member programs, the services they provide to their respective communities, and participant outcomes and successes”; and on the effectiveness of statewide partnerships.

However, the evaluation soon blossomed into a more encompassing project aligning with OCAN's newly articulated overarching strategic goals around program development, advocacy, and sustainability. As a premier organization for educational research and evaluation for more than 40 years, Edvantia rose to the challenge utilizing its expertise in its core areas of program evaluation. The final product provided OCAN with a clearer vision of its role with its member college access programs and the ability to track its future success.

To purchase the book, please visit The Guilford Press' website at www.guilford.com. For more information about Edvantia's services, contact us at 800.624.9120 or by visiting www.edvantia.org.

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About Edvantia, Inc.: Since 1966, Edvantia has been in the business of developing knowledge, resources, and professional services to improve education. A not-for-profit corporation with primary offices in Tennessee and West Virginia, Edvantia offers comprehensive services grounded in research and best practice that help educators meet the needs of all students.

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