

Parent Involvement: Keys to Success

A podcast series from the Appalachia Regional Comprehensive Center

Parent Involvement—*Get the conversation started and keep it going* Listener's Guide

Key idea: A key to active parent involvement is building a strong relationship between parents and teachers, and the best way to do that is in person, through live communications.

Strategies	Notes
<p>Strategies for parent communications</p> <ul style="list-style-type: none">• Call home before school begins and welcome each student to school.• Designate a staff member to work and communicate with parents.• Establish a communication plan between parents, teachers, and students who are struggling academically.• Provide a phone call protocol for staff to use when communicating with parents.• Establish multiple opportunities for face-to-face interaction between teachers and parents.• Extend personal invitations to parents for school events.• Focus school events at the individual student level.	
<p>Strategies for SEAs</p> <ul style="list-style-type: none">• Provide information to schools and districts on best practices with regards to parent communication strategies.• Provide sample protocols and verbal communications examples that schools can use as a starting point for their own communications protocols.• Collect sample schedules and examples of school events that other schools use effectively.	

Resources

Telephone Etiquette 101: University of Missouri College of Business
<http://business.missouri.edu/341/default.aspx>

Mbadu, D. (2008, March 26). The power of parent-teacher relations. *Teacher Magazine*. Retrieved March 28, 2008, from http://www.teachermagazine.org/tm/section/first-person/2008/03/26/mbadu_first_web.h19.html